

FELLOWSHIP DESCRIPTION

The information below will be available to all fellowship applicants.
Please type or paste responses directly into boxes, which will expand to fit.

Organization name: Colorado Consumer Health Initiative

Location (city/state): Denver, Colorado

Organization's website: Cohealthinitiative.org

Yearlong Fellowship
(June 2018-May 2019)

Summer Fellowship
(June-August 2018)

Organization Mission/Goals (100 words or less):

May include a bulleted list of priorities or initiatives, in addition to mission statement.

CCHI advances the consumer perspective to improve health care for all Coloradans and seeks to: 1) decrease the number of uninsured Coloradans, especially among populations with historically higher rates of being uninsured; 2) improve the value of health care and health insurance; 3) increase transparency and accountability in the health care system; 4) ensure consumer representation and direct consumer engagement in health care systems change. Our vision is that all Coloradans can access affordable, high-quality, and equitable health care.

Title of PIFP Fellow: Outreach & Communications Fellowship

Primary responsibilities of PIFP fellow (bulleted list; 100 words or less):

- Development of outreach and education materials.
- Conduct community outreach
- Direct consumer calls to available resources
- Research information, write, edit and send CCHI's monthly e-newsletter and alerts
- Maintain CCHI story bank
- Develop strategies and collect stories of successes and shortfalls in Colo. Healthcare, and work with coalition partners to support solutions
- Support planning and implementation of events
- Support member cultivation and engagement through forums and emails
- Attend events to educate people about health reform and the health system
- Update website blog

- Prepare digital content for use on social media platforms
- Support staff in writing at least one grant proposal and/or report
- A short-term project based on current needs of the organization

Qualifications sought in PIFP fellow (bulleted list; 50 words or less):

Include **Required** and **Preferred** sections, if applicable.

Required:

- Comfortable working independently and/or as part of a team
- Interest in economic and social justice issues
- Excellent communication skills, ability to consolidate information into user-friendly written and graphic format.
- Research, writing and analysis skills

Preferred:

- Experience in community organizing
- Interest in, or experience with the health care system
- Ability to work with people and direct them to appropriate resources
- Public speaking
- Excellent problem solving skills
- Bi-lingual

Beneficial:

- Adaptable and flexible
- Manages multiple priorities well in a time-sensitive manner

Areas of skill/experience/background required in PIFP fellow:

<input type="checkbox"/> Accessibility/disabilities	<input type="checkbox"/> Event Planning	<input type="checkbox"/> Politics
<input type="checkbox"/> Activism	<input type="checkbox"/> Finance/business	<input checked="" type="checkbox"/> PR/communications
<input checked="" type="checkbox"/> Advocacy	<input type="checkbox"/> Fundraising/development	<input checked="" type="checkbox"/> Public speaking
<input type="checkbox"/> Campaigning	<input type="checkbox"/> Government	<input type="checkbox"/> Qualitative research
<input type="checkbox"/> Children's issues	<input checked="" type="checkbox"/> Healthcare/health sciences	<input type="checkbox"/> Quantitative research
<input checked="" type="checkbox"/> Civil rights/social justice	<input type="checkbox"/> Human services	<input type="checkbox"/> Reproductive rights/freedom
<input type="checkbox"/> Coalition work	<input checked="" type="checkbox"/> Journalism/publications (print/online)	<input checked="" type="checkbox"/> Social science research/methodology
<input type="checkbox"/> Community/political organizing	<input type="checkbox"/> Law	<input type="checkbox"/> Statistical analysis
<input type="checkbox"/> Criminal justice	<input type="checkbox"/> Legislative process	<input type="checkbox"/> TV/radio
<input checked="" type="checkbox"/> Customer service	<input type="checkbox"/> LGBTQ issues	<input type="checkbox"/> Volunteer management
<input type="checkbox"/> Data analysis	<input type="checkbox"/> Lobbying	Other: _____
<input type="checkbox"/> Digital media	<input type="checkbox"/> Marketing/sales	Other: _____
<input checked="" type="checkbox"/> Diversity/inclusion	<input type="checkbox"/> Performing/fine arts	Other: _____
<input type="checkbox"/> Domestic violence issues	Policy:	
<input type="checkbox"/> Economics	<input type="checkbox"/> Education	
<input checked="" type="checkbox"/> Editing	<input type="checkbox"/> Environment	
<input type="checkbox"/> Education	<input type="checkbox"/> Fiscal	
<input type="checkbox"/> Environmental issues	<input checked="" type="checkbox"/> Health	
	<input type="checkbox"/> Legislative	
	<input type="checkbox"/> Other: _____	

Technology skills required in PIFP fellow:

<input type="checkbox"/>	Adobe Creative Suite <i>(Acrobat, InDesign, PhotoShop)</i>
<input type="checkbox"/>	Blog platforms <i>(WordPress, Blogger)</i>
<input checked="" type="checkbox"/>	Database management <i>(Salesforce, GiftWorks, Wild Apricot)</i>
<input checked="" type="checkbox"/>	Digital marketing/outreach <i>(Twitter, Instagram, Facebook, etc)</i>
<input type="checkbox"/>	E-newsletter platforms <i>(MailChimp, Constant Contact, Vertical Response)</i>
<input type="checkbox"/>	GIS

<input checked="" type="checkbox"/>	Graphic design <i>(infographics, etc)</i>
<input checked="" type="checkbox"/>	Microsoft Office Suite <i>(Word, Excel, PowerPoint)</i>
<input checked="" type="checkbox"/>	Video/film production (Preferred, but not required)
<input type="checkbox"/>	Website design/management <i>(WordPress, SquareSpace, etc)</i>
<input type="checkbox"/>	Other: _____
<input type="checkbox"/>	Other: _____

**Certifications
Required:**

WFA
 WFR
 First Aid
 CPR
 Other: _____

**Language Skills
Required:**

English
 Spanish
 Spanish is helpful but not required
 Other: _____